



## 2017-18 PTSO Direct Giving Campaign

**WHAT:** The annual Direct Giving Campaign is East Meck PTSO’s primary fundraiser. It allows you to make an easy, direct donation straight to the PTSO general fund—nothing to sell, nothing to buy. Donations you make support programs and events that directly benefit your child, such as:

- Grounds & building beautification
- New student Open Houses
- Senior Exit Project support
- Health room support
- TEDx support
- Staff appreciation events

In addition, funds raised this year will help outfit our new classroom building with critical needs as well as enhancements to honor past Eagles and support school pride.

### Campaign Goal: \$10,000

**How Much Should I Donate?** Every donation counts - **no gift is too small! All gifts are tax deductible.**

**WHO:** Parents, guardians, grandparents, anyone who loves your student!

**WHEN:** August 25, 2017 – April 1, 2018

**With corporate matching you can double your gift!** Contact your human resources department for details. Employers who match include Bank of America, Microsoft, Duke Energy, TIAA, & Wells Fargo.

**HOW:**

**Check or Cash:** Payable to “East Meck PTSO”  
Complete the form below and return to school:

- Send to school office with your child, or
- Mail to: East Meck PTSO, Direct Giving Campaign, 6800 Monroe Rd, Charlotte NC 28212

**Credit Card or Online:** Use the PayPal link at <http://www.eastmeck eagles.com/paypalinkfordonations.html> AND please complete the form below and return it to school.

**Thank you for investing in our students and staff!**  
**Meghan Manges**, Direct Giving Chair, [mangesfam@gmail.com](mailto:mangesfam@gmail.com)  
**Lia Benton**, Direct Giving Co-Chair

(detach and return bottom portion for all donations, including PayPal)

<b>Name</b>	
<b>Address</b>	
<b>City/State/Zip</b>	
<b>Email</b>	
<b>Relationship to Student</b>	
<b>Student Name(s), Grade</b>	

<b>Amount of Donation</b>	<b>Method of Donation</b>	<b>Date of Donation</b>
\$ _____	Cash    Check    PayPal	_____

**Does your employer match your donation?**    Yes    No    I Don't Know

Employer Name \_\_\_\_\_

PTO USE:    Cash    Check    PayPal    Check # \_\_\_\_\_    Check Date \_\_\_\_\_